

## SPONSORSHIP OPPORTUNITIES

2024 Gravette Day  
Saturday, August 10, 2024

The Gravette Day Committee is thrilled to offer you the opportunity to engage with the residents of Gravette and promote your business during the City’s annual Gravette Day. This yearly event draws approximately 2,500 guests from across the area to the heart of Gravette to reconnect with old friends, make new memories, and promote community pride. As an official Gravette Day sponsor, you have an opportunity to get your business name out to a large audience with minimal work on your end. Have a specific sponsorship idea that you don’t see listed? Call us! We look forward to celebrating the 131<sup>st</sup> Gravette Day with you!

Information on sponsorship levels, benefits, and costs are below. **Please return the sponsorship pledge by June 10, 2024.**

*(Do you have your eye on an exclusive sponsorship or want to check to see if it’s still available? Call us! 479-787-5757x5069).*

EXCLUSIVE MAIN STAGE SPONSOR	EXCLUSIVE PAGEANT SPONSOR	EXCLUSIVE KIDS ZONE SPONSOR	EXCLUSIVE 5K SPONSOR
<ul style="list-style-type: none"> <li>Agrees to book 20x24 covered stage.</li> <li>Approximate cost \$1,500.00 and paid directly to our preferred vendor.</li> </ul> <p style="text-align: center;"><i>Call to coordinate!</i></p>	<p>Provides:</p> <ul style="list-style-type: none"> <li>\$250 in cash prizes to Miss Gravette &amp; Miss Teen Gravette</li> <li>\$40 entry fee each for Miss and Miss Teen for Miss Benton County pageant</li> <li>Sashes, medals, and flowers for pageant winners (approximate value \$650.00)</li> </ul> <p style="text-align: center;"><i>Call to coordinate!</i></p>	<ul style="list-style-type: none"> <li>Agrees to book 2 inflatables and pay directly to our preferred vendor.</li> <li>Approximate value \$850.00</li> </ul> <p style="text-align: center;"><i>Call to coordinate!</i></p>	<ul style="list-style-type: none"> <li>Agrees to pay for 5K shirts for registered runners (approx. 150)</li> <li><u>Will be exclusive logo on 5K t-shirt (unless want to split with another sponsor)</u></li> <li>Approximate value \$1,000</li> </ul> <p style="text-align: center;"><i>Call to coordinate!</i></p>
XXL logo on stage banner	XL logo on stage banner	XL logo on stage banner	XL logo on stage banner
XXL logo on all other promotional items <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	XL logo on all other promotional items <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	XL logo on all other promotional items <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	XL logo on all other promotional items <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>
Identified on event schedule as exclusive sponsor	Identified on event schedule as exclusive sponsor	Identified on event schedule as exclusive sponsor	Identified on event schedule as exclusive sponsor
GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	
\$500	\$250	\$100	
Large logo on: <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	Medium logo on: <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	Name on: <ul style="list-style-type: none"> <li>T-shirts</li> <li>Handheld fans</li> <li>Newspaper ad</li> <li>Event schedule</li> </ul>	

Can’t commit financially? We’re also looking for:

- VOLUNTEERS** – Gravette Day relies significantly on volunteers for parade lineup, vendor set up, monitoring inflatables, and more.
- Someone to set up a diaper changing station (10’x10’ tent with sides, changing table, and rocking chair).

*We can’t wait to hear from you! Call us at 479-787-5757 if you have questions or need more information.*

# LETTER OF INTENT

## SPONSORSHIP OPPORTUNITY

Gravette Day  
August 10, 2024

We are proud to support the 131<sup>st</sup> Gravette Day:

Business Name:	Contact Person:
Mailing Address:	Phone Number:
	Email:

It is our intention to make a commitment to support Gravette Day at this level:

- Exclusive Main Stage Sponsor       Exclusive Pageant Sponsor       Exclusive Kids Zone Sponsor
- Exclusive 5K Sponsor       Gold Level Sponsor (\$500)       Silver Level Sponsor (\$250)
- Bronze Level Sponsor (\$100)

### Volunteers

\_\_\_\_\_ Yes, you can count on us to provide volunteers for a two-hour time slot!

### Payment

\_\_\_\_\_ Payment enclosed (*Make checks payable to City of Gravette*)

\_\_\_\_\_ Please send invoice (*all pledges must be paid by June 10, 2024, to be included on promotional items*)

**Please email your logo to [info@gravettear.com](mailto:info@gravettear.com) by June 10, 2024, to ensure placement on advertising.**

Please return Letter of Intent to:  
City of Gravette  
Attn: Ami Murray  
202 Main Street NE  
Gravette, AR 72736

OR

[gravadmin@gravettear.com](mailto:gravadmin@gravettear.com)